

TARC is Shawnee County's most experienced provider of service, support and advocacy to children, families and adults with developmental, intellectual and related disabilities.

When you support Winter Wonderland you are helping us continue to provide the quality and quantity of services as we have for the last 69 years. The 26th annual event will be a memorable two-mile drive through our bright LED lights and beautiful displays with magical animation and illumination.

Winter Wonderland began in 1998 and continues to grow each year thanks to the generosity of the community.

#### Winter Wonderland Highlights:

Winter Wonderland was voted by the Greater Topeka Chamber of Commerce as one of the Top 100 reasons to live in Topeka. In 2015, Winter Wonderland was voted the "Most Unbelievable Christmas Decorations" in Kansas!

In 2017, Winter Wonderland went international and was featured on TV Finland's Christmas Around the World Special. The segment received such positive feedback, it was run twice!

In 2018, 2019 and 2020 Winter Wonderland was awarded the Best Event in Northeast Kansas by the Topeka Capital-Journal's Best Of Topeka!

#### What Visitors Say:

"AMAZING!"

"I came from Iowa just to see the lights!"

"The lights are even brighter this year!"

"The MOST beautiful display I have ever seen!" - from Colorado

**TARC**  
Service. Support. Advocacy.

2701 SW Randolph  
Topeka, KS 66611  
785-232-0597  
mwells@tarcinc.org

[www.tarcinc.org](http://www.tarcinc.org)  
[WinterWonderlandTopeka.com](http://WinterWonderlandTopeka.com)



See your name in  
lights at the  
26th Annual TARC  
Winter Wonderland  
Nov. 22-Dec. 31

Thank you to our  
Presenting Sponsor:



# SPONSORSHIP

Name: \_\_\_\_\_  
 Business: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Name as you wish for it to appear on signage: \_\_\_\_\_

Please indicate Sponsorship Level:

**SOLD OUT** Annual Title Sponsor\*

- Annual Star Lighter Sponsor\*
- Annual Tree Topper Sponsor\*
- Lamp Lighter Sponsor\*
- Bell Ringer Sponsor

**SOLD OUT** Razzle Dazzle Glasses Sponsor

**SOLD OUT** Stars of Life Sponsor (One Available)

- Holiday Helper Sponsor
- Holiday Elves Sponsor

\* Premier sponsorships must be at least a two year commitment to help with cost of signage.

I want to give \$ \_\_\_\_\_ to support TARC programs and services and to be recognized at Winter Wonderland 2023.

- Check Enclosed
- Please Bill Me

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Thank you for supporting TARC and our programs!

Please make checks payable to TARC  
 Mail to:  
 TARC Development  
 2701 SW Randolph, Ave.  
 Topeka, KS 66611

Credit Card Payments are accepted online  
www.winterwonderlandtopeka.com/sponsor

For more information contact: Mandi Wells  
mwells@tarcinc.org | 785.506.8679

# WINTER WONDERLAND SPONSORSHIP

**\$15,000 | SOLD OUT** Winter Wonderland Title Sponsor\*  
 \* Custom designed and constructed display lit with sparkling LED lighting on Sponsorship Row  
 \* Identification on all print advertising  
 \* Name utilized in promotional efforts  
 \* Company Name or Logo on Winter Wonderland website

**\$10,000 | 2023 Winter Wonderland Star Lighter\***  
 \* Custom designed and constructed display lit with sparkling LED lighting on Sponsorship Row  
 \* Identification on all print advertising  
 \* Name utilized in promotional efforts  
 \* Company Name or Logo on Winter Wonderland website

**\$6,000 | 2023 Winter Wonderland Tree Topper\***  
 \* Custom designed and constructed display lit with sparkling LED lighting on Sponsorship Row  
 \* Name Utilized in promotional efforts  
 \* Company Name or Logo on Winter Wonderland website

**\$3,500 | 2023 Winter Wonderland Lamp Lighter\***  
 \* Custom designed and constructed display lit with sparkling LED lighting on Sponsorship Row  
 \* Company Name or Logo on Winter Wonderland website

**\$1,000 | 2023 Winter Wonderland Bell Ringer**  
 \* Sponsor name or logo on 24"x28" individual sign complimented with a spotlight  
 \* Company Name listed on Winter Wonderland website

**\$500 | SOLD OUT** Stars of Life Sponsor (one available)  
 \* Sponsor name or logo on 24"x28" individual sign complimented with a spotlight in Stars of Life section  
 \* Sponsor name or logo on Stars of Life registration forms (if received by 8/30)  
 \* Company Name listed on Winter Wonderland website

**\$500 | 2023 Winter Wonderland Holiday Helper**  
 \* Sponsor name or logo listed on group sign, complimented with a spotlight and located at event entrance  
 \* Company Name listed on Winter Wonderland website

**\$300 | 2023 Winter Wonderland Holiday Elves**  
 \* Opportunity to provide volunteers at event entrance and to share business literature/promotional materials with visitors on your night  
 \* Company Name listed on Winter Wonderland website

\*Premier sponsorships must be at least a two year commitment to help with cost of signage.

**\$1,500 | SOLD OUT** Winter Wonderland Razzle Dazzle Glasses Sponsor (one available)  
 \* 15,000 custom designed Razzle Dazzle Glasses with company logo  
 \* Company Name or Logo on website



Sponsorship agreements received after September 8, 2023 are not guaranteed new custom signage specific to Title, Star Lighter, Tree Topper and Lamp Lighter.

**Questions? Mandi Wells**  
 mwells@tarcinc.org | 785.506.8679