

Sponsorship Agreement

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Name as you wish for it to appear on signage: _____

Please indicate Sponsorship Level:

SOLD OUT

Annual Title Sponsor*

Annual Star Lighter Sponsor*

Annual Tree Topper Sponsor*

Lamp Lighter Sponsor*

Bell Ringer Sponsor

Stars of Life Sponsor (One Available)

Holiday Helper Sponsor

Holiday Elves Sponsor

I want to give \$_____ to support TARC programs and services and to be recognized at Winter Wonderland 2017.

Check Enclosed

Please Bill Me

Signature

Date

Thank you!

Please make checks payable to TARC

Mail to:

TARC Development

2701 SW Randolph, Ave.

Topeka, KS 66611

Credit Card Payments are accepted online www.tarcinc.org

For more information contact: Sherry Lundry
events@tarcinc.org | 785.506.8679

****Must be a two year commitment***

TARC
Service, Support, Advocacy.
2701 Southwest Randolph Avenue
Topeka, KS 66611
785.232.0597 www.tarcinc.org

Enhancing the lives of people with development and related disabilities and their families with Service, Support, Advocacy and Community Involvement.

WINTER WONDERLAND
A CELEBRATION OF LIGHTS
A BENEFIT FOR TARC
NOVEMBER 22 TO DECEMBER 31, 2017
Event Sponsorship Opportunities

WINTER 20 WONDERLAND

A CELEBRATION OF LIGHTS
A BENEFIT FOR TARC

November 22 to December 31, 2017

6:00 to 10:00 p.m. Nightly

Lake Shawnee Campground

The 20th Annual Winter Wonderland is a memorable two-mile drive through sparkling holiday lights and beautiful displays with magical animation and illumination!

Winter Wonderland began in 1998 and has continued to grow each year! We were voted by the Greater Topeka Chamber of Commerce as one of the **Top 100 reasons to live in Topeka**. In 2015, Winter Wonderland was voted the **"Most Unbelievable Christmas Decorations" in Kansas!**

Visitors Say:

"I came from Iowa just to see the lights!"

"AMAZING!"

"The lights are even brighter than last year!"

"This is the MOST Beautiful Display I have ever seen" - From Colorado

- * Total Number of Visitors: 51,000
- * Total Number of Vehicles: 11,000
- * Total Number of Volunteers: 611

Annual Sponsorship Opportunities

TARC is offering several very attractive sponsorship packages for the 20th Annual Winter Wonderland. Help light up the nights and support TARC's mission!

SOLD OUT

\$5,000 | 2015 Winter Wonderland Title Sponsor*

- * Custom designed and constructed display lit with sparkling LED lighting on Sponsorship Row.
- * Company or Individual name in Event Guide
- * Identification on all print advertising
- * Name utilized in promotional efforts

\$10,000 | 2017 Winter Wonderland Star Lighter*

- * Custom designed and constructed display lit with sparkling LED lighting on Sponsorship Row.
- * Company or individual name in Event Guide
- * Identification on all print advertising
- * Name utilized in promotional efforts

\$6,000 | 2017 Winter Wonderland Tree Topper*

- * Custom designed and constructed display lit with sparkling LED lighting on Sponsorship Row.
- * Company or individual name in Event Guide.
- * Name Utilized in promotional efforts.

\$3,000 | 2017 Winter Wonderland Lamp Lighter*

- * Custom designed and constructed display lit with sparkling LED lighting on Sponsorship Row.
- * Company or individual name in Event Guide.



\$1,000 | 2017 Winter Wonderland Bell Ringer*

- * Sponsor name or logo on 24"x28" individual sign complimented with a spotlight.
- * Company or individual name in Event Guide

\$600 | 2017 Stars of Life Sponsor

- * Sponsor name/logo on 24" X28" individual sign complimented with a spotlight in Stars of Life section
- * Sponsor name/log on Stars of Life registration forms

\$500 | 2017 Winter Wonderland Holiday Helper*

- * Sponsor name or logo listed on group sign, complimented with a spotlight and located at event entrance.
- * Company or individual name in event guide.

\$300 | 2017 Winter Wonderland Holiday Elves*

- * Opportunity to provide volunteers at event entrance.
- * Opportunity to share business literature, promotional material with visitors on volunteer day.
- * Company or individual name in Event Guide.

Sponsorship agreements MUST be received by September 8, 2017 by 5:00 p.m.

Sponsorship agreements received after September 8, 2017 are not guaranteed customized signage specific to Title, Star Lighter, Tree Topper and Lamp Lighter. Sponsorships received after September 8, 2017 are not guaranteed to be listed in the Annual Winter Wonderland Visitor Guide.

***Premier sponsorships must be at least a two year commitment to help with cost of signage.**

All Sponsorship packages include an invitation to "Life After the Lights" Winter Wonderland Gala in January.

Questions? Sherry Lundry
events@tarcinc.org | 785.506.8679