



Shine Bright!

See Your Name in Lights at the 27th Annual Winter Wonderland

November 27 - December 31, 2024



Thank you to our presenting sponsor:



Winter Wonderland, a drive-thru holiday light display, is the largest fundraiser for TARC, Inc. in Topeka, Kansas. This event offers a magical experience with stunning displays of vibrant LED lights and captivating animations. Since it began in 1998, Winter Wonderland has flourished due to the incredible generosity of community partnerships. On average, around 10,000 vehicles drive through the enchanting holiday lights display at Lake Shawnee Campground each year, with a suggested donation of \$10 per vehicle.

By sponsoring Winter Wonderland, your contribution helps us continue providing TARC's essential programs and services. Join us in making this year's event the most spectacular yet!

**SPONSORSHIP OPPORTUNITIES**

**\$10,000 | STAR LIGHTER\***

- Custom-designed LED-lit display
- Name utilized in promo efforts
- Logo on materials and website
- Social media acknowledgment

**\$6,000 | TREE TOPPER\***

- Custom-designed LED-lit display
- Logo on materials and website
- Social media acknowledgment

**\$3,500 | LAMP LIGHTER\***

- Custom-designed LED-lit display
- Name on website
- Social media acknowledgment

**\*Premier Sponsor Level: Includes a custom-designed LED-lit display on sponsorship row.**  
Requires a 2-year commitment to assist in covering signage expenses.

**\$2,000 | RAZZLE DAZZLE**

- Logo featured on 7,500 glasses
- Logo on website
- Social media acknowledgment

**SOLD OUT!**

**\$1,000 | BELL RINGER**

- Name on 24"x28" spotlighted sign
- Name on website
- Social media acknowledgment

**\$500 | HOLIDAY HELPER**

- Name on spotlighted group sign
- Name on website

**EXCLUSIVE VIP NIGHT!** *Magic on a Monday*

Looking for a unique and fun holiday get-together for employees or clients? Host an exclusive night at Winter Wonderland, closed to the public!

**ONLY 4 NIGHTS AVAILABLE!**

Reserve a Monday from 6-8 pm and invite guests to either a walk-thru or drive-thru event. \$1,000 | Dates available (reserved in order of request): 12/02, 12/09, ~~12/16~~, 12/23, 12/30

To reserve a date, contact Mandi Wells: [development@tarcinc.org](mailto:development@tarcinc.org) / (785) 506-8679

Please complete the agreement on the next page OR online at [GiveButter.com/SponsorWWL](https://GiveButter.com/SponsorWWL)

Questions? Contact Mandi Wells: [development@tarcinc.org](mailto:development@tarcinc.org) | (785) 232-0597



# 2024 Winter Wonderland

## Sponsor Agreement

If you'd prefer to complete the agreement online, visit [www.GiveButter.com/SponsorWWL](http://www.GiveButter.com/SponsorWWL)

*\*Note processing fees are added to credit card transactions online.*

### Sponsor information:

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name as it should appear on Signage: \_\_\_\_\_

*If sponsorship includes logo placement, please email to [development@tarcinc.org](mailto:development@tarcinc.org).*

Would you like to be contacted about coordinating a group of employees to volunteer an evening at Winter Wonderland?  Yes  No

### Please indicate Sponsorship Level:

- Star Lighter Sponsor\* (\$10,000)
- Tree Topper Sponsor\* (\$6,000)
- Lamp Lighter Sponsor\* (\$3,500)
- SOLD OUT**  a Dazzle Glasses Sponsor (\$2,000)
- Bell Ringer Sponsor (\$1,000)
- Holiday Helper Sponsor (\$500)

Sponsorship agreements received after August 29, 2024, are not guaranteed new custom signage specific to Star Lighter, Tree Topper and Lamp Lighter.

*\*Premier lighted sign sponsorships require a 2-year commitment to assist in signage expenses.*

### Payment (make check payable to TARC, Inc.):

- Check is enclosed.  I am mailing a check.  Please send me an invoice.

### Mail to:

TARC Development  
2701 SW Randolph Ave.  
Topeka, KS 66611

### Email to:

[development@tarcinc.org](mailto:development@tarcinc.org)



**Thank you for your generous support of TARC's programs and services!**

Questions? Contact Mandi Wells: [development@tarcinc.org](mailto:development@tarcinc.org) | (785) 232-0597

[www.WinterWonderlandTopeka.com](http://www.WinterWonderlandTopeka.com) | [www.TARCInc.org](http://www.TARCInc.org)